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July 2007

Dear Friend of the Patchogue Theatre for the Performing Arts:

The Patchogue Theatre for the Performing Arts (PTPA) is again seeking individuals and businesses to help sponsor our 2007-08 programming season. As a sponsor, you will receive advertising exposure through distribution of our event programs to nearly 50,000 patrons, as well as through posters, printed materials and our monthly e-newsletter. Audiences of thousands are drawn to the theatre every month for shows; Children/Family programming, concerts and special events.

For those who cannot commit to a sponsorship, we offer you an opportunity to join us as an advertiser in our 2007-08 event program. These programs are distributed at the theatre, special events and at our outreach locations.

I have taken this opportunity to enclose information regarding sponsorships and advertising for the 2007-08 season. Our season runs from the fall of 2007 through the spring of 2008. I have also enclosed a partial list of the upcoming events with more to come as we continue to book into the future. Whether it is a the entire season you wish to sponsor, a specific show or advertise in our program we need your support to continue the great work started at the Patchogue Theatre for the Performing Arts.

Join the board of directors, the staff and the great group of volunteers that are helping to make the Patchogue Theatre for the Performing Arts a success.

Sincerely yours,

Barbara Kane
Chairperson



PRESENTS THE 2007/2008 SEASON

LIVE IN THE LOBBY – all Shows at 7:30 pm

September 20 My Last Band and The Westons
October 11 The Sun Gets Down and Chris Van Cott
November 1 Caroline Doctorow and Rorie Kelly
December 6 Hydroyum
January 3 Iridesense
February 7 Homegrown String Band and Roger Silverberg
March and beyond: To be announced

CHILDREN'S AND FAMILY SERIES

December 3, 9:45 & 11:45am Hans Brinker
December 7, 7:30pm The Christmas That Almost Wasn't
February 24, 3:00pm Peter & the Wolf
March 3, 9:45 & 11:45am The Frog Prince
March 17, 9:45 & 11:45am Peter and the Wolf
April 17, 9:45 & 11:45am Once Upon A Time
April 27, 3:00 pm The Mommouth Follies
May 12, 9:45 & 11:45am The Ugly Ducking

CHAMBER MUSIC SERIES

September 23, 3pm Parker String Quartet
October 21, 3pm Amstel Saxophone Quartet
November 25, 3PM Jennifer Stumm with Susie Park
January 13, 8pm Daedalus Quartet

MAIN STAGE PRODUCTIONS

September 15, 7pm Patchogue Jam 2
November 3, 8pm New Century Singers
November 11, 7pm Nilas Martins & New York City Ballet
November 17, 7:30pm Dominic Chianese
January 26, 7pm Patchogue Jam 3
February 8, 8pm Acoustic Long Island Winter Concert
April 5, 8:00 PM Jackie "The Joke Man" Martling
April 18, 8:00 pm Miles to Dayton
April 26, 8pm Peter Tork
May 10, 8pm Arlo Guthrie

ADDITIONAL SHOWS ARE BEING ADDED REGULARLY!



2007/2008 Sponsorship

Your business sponsorship of PTPA's 2007/2008 season will not only create a great deal of exposure for your organization, but will support the growth of the theatre as our volunteers and staff work tirelessly to create successful PTPA presentations.

1. FULL SEASON SPONSOR: \$2500.00

Sponsorship of all "PTPA Presents" Main Stage events and the Live in the Lobby series 15 currently scheduled performances, plus any additional performances added.

INCLUDES:

- Full page Advertisement in the PTPA program. They will be printed and given to every patron for all PTPA events in addition to the presentations by producers renting the theatre (excluding the Gateway Playhouse).
- Your name on the program inside front cover ("Thank you to our sponsors" page).
- Your name or logo on the PTPA website.
- A link to your website on the PTPA website.
- Your name or logo on posters for all "PTPA Presents" main stage events.
- 2 Center Orchestra tickets for all "PTPA Presents" main stage events.
- 2 season passes to Live in the Lobby.
- Logo or name in PTPA advertising.
- Recognition from the stage at all "PTPA Presents" main stage events and all Live in the Lobby performances.

2. LIVE IN THE LOBBY SPONSOR: \$500.00

Support local original music with your sponsorship of Live in the Lobby! Your sponsorship will enable PTPA to continue to run this event at a low \$5.00 ticket price. This series includes 7 Live in the Lobby performances plus the Long Island Original Music Festival main stage concert on January 26, 2008.

INCLUDES:

- Your logo on the "Live in the Lobby" page of the PTPA program.
- 2 season passes to Live in the Lobby performances and 4 Center Orchestra tickets for the main stage production.
- Your logo on the Live in the Lobby page on the PTPA website, including link to Sponsor website.
- Your logo on the listing for the main stage concert.
- Recognition from the stage at every Live in the Lobby performance.
- Your company name on the back of the Live in the Lobby tickets.

3. ADVERTISING IN THE PTPA PROGRAM

PTPA will print thousands of programs and they will be given to every patron of every event at PTPA from mid October through April, including PTPA presentations and presentations by other producers, except for Gateway Playhouse. The program is 5 ½ x 8 ½ with a glossy color cover and black & white inside pages. Advertiser must supply photo ready advertising. Artwork is available at an additional charge. See 2006-2007 program sample.

Back cover (full color) \$2500.00 Inside back cover \$1500.00

Full page inside \$750.00 Half page inside \$400.00

Quarter page inside \$250.00 Eighth page inside \$150.00

SPECIFIC SPONSORSHIP

A sponsor can opt to be a "Specific Sponsor" for a show division or one particular show. The divisions may include the following:

Live in the Lobby- Music performed by local artists in the lobby of the theatre. See The PTPA 2007/2008 Season. \$500.00 per performance no minimum/ \$3,000.00 for the entire series.

Children's and Family Series- Shows performed on the main stage aimed at the family audience. See The PTPA 2007/2008 Season. \$1,500.00 per performance no minimum/ \$10,000.00 for the entire series.

Chamber Series-Classical style music performed in on the main stage. See The PTPA 2007/2008 Season. \$1,000.00 per performance with no minimum/ \$5,500.00 for the entire series.

Main Stage Productions- A variety of music performed on the main stage. See The PTPA 2007/2008 Season. \$5,000.00 per performance no minimum/ \$25,000.00 for the entire series.

Each of these "Specific Sponsorships" can be designed to fit your needs. Besides receiving all the other sponsorship benefits (advertising, tickets, web site, logos etc...) the event can be named for you as the presenter. Other ideas include: banners, announcements, marquee and other avenues to fit you particular need. Please contact Clara Iacopelli, General Manager of the PTPA at 631-207-1300.



SPONSORSHIP COMMITMENT FORM

NAME _____

NAME OF BUSINESS _____

ADDRESS _____

PHONE NUMBER _____

FAX NUMBER _____

EMAIL ADDRESS _____

I would like to share the vision of the Patchogue Theatre for the Performing Arts with a sponsorship donation of \$2,500. I understand that I/my business will receive all the benefits of sponsorship listed in the enclosed documents.

Signature _____

Please enclose check made out to **Patchogue Theatre for the Performing Arts** along with **photo-ready layout** of advertisement by **August 1, 2007** to:

Clara Iacopelli; General Manager
c/o Patchogue Theatre for the Performing Arts
P.O. Box 2400
Patchogue, NY 11772

THANK YOU FOR YOUR GENEROUS DONATION!



LIVE IN THE LOBBY SPONSORSHIP COMMITMENT FORM

NAME _____

NAME OF BUSINESS _____

ADDRESS _____

PHONE NUMBER _____

FAX NUMBER _____

EMAIL ADDRESS _____

I would like to share the vision of the Patchogue Theatre for the Performing Arts with a sponsorship donation to the Live in the Lobby series for \$500. I understand that I/my business will receive all the benefits of this special sponsorship listed in the enclosed documents.

Signature _____

Please enclose check made out to **Patchogue Theatre for the Performing Arts** along with **photo-ready layout** of advertisement by **August 1, 2007** to:

Clara Iacopelli; General Manager
c/o Patchogue Theatre for the Performing Arts
P.O. Box 2400
Patchogue, NY 11772

THANK YOU FOR YOUR GENEROUS DONATION!



PROGRAM ADVERTISING FORM

NAME _____

NAME OF BUSINESS _____

ADDRESS _____

PHONE NUMBER _____

FAX NUMBER _____

EMAIL ADDRESS _____

I would like to support the Patchogue Theatre for the Performing Arts by purchasing advertising space in the 2007-08 season program.

_____ Full page	\$750	_____ Inside back cover	\$1,500
_____ Half page	\$400	_____ Back cover	\$2,500
_____ Quarter page	\$250		
_____ Eighth page	\$150		

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